

# COPD Townhall

February 25, 2025



# Housekeeping

To ensure everyone has a good meeting experience:

- Please stay on mute if you're not speaking
- Use the 'raise hand' feature to ask a question
- Chat available to everyone
- If you're signed in as "iPhone", please rename yourself so we can send you Mainpro+ certificate shortly
- Sign up for MLPCN newsletter to learn of future events and practical information

Meeting is being recorded; recording and slides will be available at <https://mlpcn.ca/>



# MLPCN Value Proposition

The Middlesex London Primary Care Network (MLPCN) is a **legitimate and powerful advocate** in the healthcare system. Formally funded by Ontario Health through the Middlesex London Ontario Health Team, we represent **family physicians, nurse practitioners**, and all those who have a stake in our primary care network.

Empowering Primary Care through Unity, Support, and Connection:

- We speak as a strong, unified voice to improve patient and provider experience.
- We provide a 'home' for the primary care sector to foster community, camaraderie and connection
- We support your practice with tools to increase knowledge, reduce burdens, and enhance practice

**Join the movement:** [www.mlpcn.ca](http://www.mlpcn.ca)



# Disclosure of Financial Support

This program has received in-kind financial support from TVFHT and MLOHT in regard to administrative and logistical support.

- **Potential for Conflict(s) of Interest**
  - None

*This 1-credit-per-hour Group Learning program has been certified by the College of Family Physicians of Canada. The program is part of a series that has been certified for Mainpro+ credits.*



# Speaker Disclosures

- Name: **Dr. Michael Nicholson**
- Relationships with financial sponsors: AstraZeneca, GSK, Vertex
- Grants/Research Support: AstraZeneca
- Speakers Bureau/Honoraria: N/A
- Others: N/A

- Name: **Dr. Aatika Imran**
- Relationships with financial sponsors: MLOHT
- Grants/Research Support: N/A
- Speakers Bureau/Honoraria: N/A
- Others: N/A

- Name: **Allyson Kellar**
- Relationships with financial sponsors:
- Grants/Research Support: N/A
- Speakers Bureau/Honoraria: N/A
- Others: N/A

- Name: **Renee Primeau**
- Relationships with financial sponsors: LIHC
- Grants/Research Support: N/A
- Speakers Bureau/Honoraria: N/A
- Others: N/A

- Name: **Jessica Law**
- Relationships with financial sponsors: N/A
- Grants/Research Support: N/A
- Speakers Bureau/Honoraria: N/A
- Others: N/A

- Name: **Sidra Jamal**
- Relationships with financial sponsors: MLOHT
- Grants/Research Support: N/A
- Speakers Bureau/Honoraria: N/A
- Others: N/A



# Agenda for Townhall

	Time	Topic	Discussion	Lead
1	7:00 - 7:05	Welcome	<ul style="list-style-type: none"><li>• MLPCN Value Proposition</li><li>• Conflict of Interest Disclosures</li></ul>	Michelle Pierce Dr. Vineet Nair
2	7:05 - 7:15	COPD Diagnosis	<ul style="list-style-type: none"><li>• Spirometry Referrals</li><li>• Specialist Referrals</li><li>• Action Plans</li></ul>	Dr. Nicholson
4	7:15 - 7:50	Community Hub Organizations	<ul style="list-style-type: none"><li>• Community Paramedicine</li><li>• Best Care</li><li>• Team Care</li><li>• Ontario Health at Home</li></ul>	Sidra Jamla Alyson Kellar Renée Primeau Jessica Law
6	7:55 - 8:00	Center for Effective Practice COPD Supports	<ul style="list-style-type: none"><li>• COPD Supports</li></ul>	Nicole Seymour
7	8:00 - 8:10	Health Pathways	<ul style="list-style-type: none"><li>• Introduction to HealthPathways</li><li>• Palliative approach to COPD</li></ul>	Dr. Imran
8	8:10 – 8:15	COPD Supports and Resources	<ul style="list-style-type: none"><li>• Resources Overview</li></ul>	Dr. Imran
9	8:15 - 8:25	Questions	Questions from the Audience	Speakers
10	8:25 – 8:30	Adjournment		Sidra Jamal

# Objectives for Townhall for Primary Care



## Practical tips to manage COPD patients

Diagnosing suspected cases  
Referring to community organizations  
Implementing action Plans



## Programs and resources available within the region



## Educational resources for COPD

Palliative support  
Shared Digital Resource



# COPD Patients on Hospital Discharge



Discharge notes from the hospital can indicate if patient has been booked for spirometry



People with COPD who have been hospitalized for an acute exacerbation have an in-person follow-up assessment within seven days after discharge

OH Quality Statement





# Suspected case of COPD: Spirometry Referrals



People clinically suspected of having COPD have spirometry testing to confirm diagnosis within three months of developing respiratory symptoms.

OH Quality Statement



Ideally book Spirometry test 4-6 weeks post exacerbation and not before



# Confirming suspected COPD diagnosis via Spirometry

- Spirometry is categorized as a partial pulmonary test but is the easiest and quickest test
- Ordering spirometry can mean shorter wait times than full PFT tests
- Provides much relevant information
- Spirometry testing is available in multiple locations in the region.
- Referral forms are included in the resource packet



# When to refer your patient to a specialist



Severe or very severe COPD



Recurrent exacerbations



Severe symptoms



# Goals of Care and Individualized Care Planning



People with COPD discuss their goals of care with their future substitute decision-maker, their primary care provider, and other members of their interprofessional care team. These discussions inform individualized care planning, which is reviewed and updated regularly.

OH Quality Statement



Using a *written* COPD Action plan with directions on when to connect with a healthcare provider and listing medications can help with patient compliance.

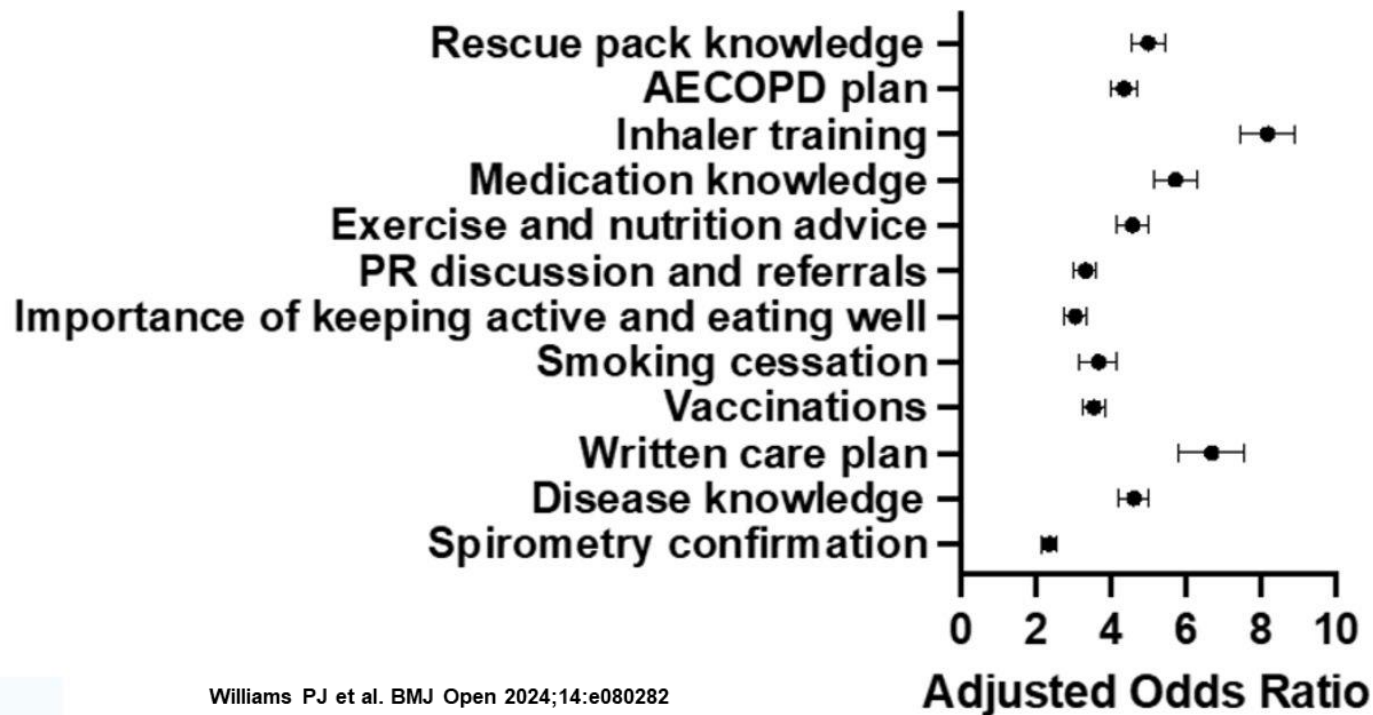


Several Action plans are included in the COPD resource packet, including academic detailing supports

Providers can work with their patients to decide on an action plan that best suits their needs



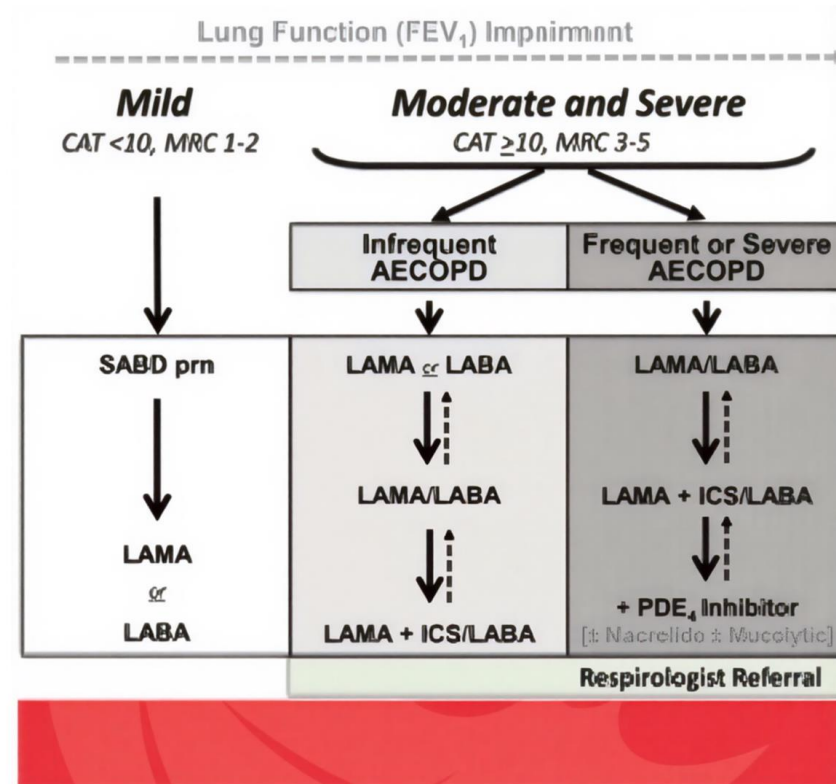
# Goals of Care and Individualized Care Planning



Williams PJ et al. BMJ Open 2024;14:e080282



# Goals of Care and Individualized Care Planning



# Referring Patients to Community Hub Organizations

Community  
Paramedicine

- Sidra Jamal

Best Care

- Alyson Kellar

Ontario Health at  
Home

- Jessica Law

Team Care

- Renée Primeau



# Community Paramedicine

- Community paramedicine is a non-emergent mobile response team with specialized training designed to work in collaboration with a patient's primary care providers to provide a range of community-based primary care services in the comfort of a patient's home.
- Hours of Operations: 24/7





# When to contact Community Paramedicine

- If patients are experiencing an early onset to acute COPD flare up and are not able to access their primary health care provider on site, they can choose to contact Community Paramedicine for non-emergent response.
- If patients have an appointment with their primary health care provider but are experiencing an early onset to acute COPD flare up in the interim, they can choose to self-refer to Community Paramedicine.
- Community paramedic services is *not* a replacement for primary care or 911



# Community Paramedicine helping COPD patients

- Medical management of acute COPD flare up.
- This includes palliative acute care, pain and symptom management.
- Motivational coaching, education, and self-management guidelines.
- Collaborative care coordination with health-care providers.
- Referrals to community resources and programs.



# Community Paramedicine helping COPD patients

- Symptom Relief Management / Treatment Plan Options:
  - Provide treatment prescribed in the Community Paramedic Patient Care Standards (CPPCS);
  - Consult with the Primary Care Provider prior to administration of treatment; OR
  - Consult with the Community Paramedic On-Call Primary Care Support Team prior to administration of treatment



# Community Paramedicine helping COPD patients

- Monitor and follow-up
- Transport to ED where appropriate, and in alignment with the patient goals of care
- Community Paramedic's are required to notify the Primary Care Provider where treatment is provided without direct orders
- Community Paramedic are required to follow-up with the patient at 24, 48 & 72 hours when treatment is provided



# Medications carried by Community Paramedicine

A Community Paramedic may provide the treatment prescribed in the MLPS CPPCS COPDE Medical Directive if authorized, or in collaboration with the Primary Care Provider.

- Ipratropium
- Salbutamol
- Amoxicillin
- Clarithromycin
- Doxycycline
- Co-Amoxiclav
- Prednisone

The Community Paramedic can provide the patient up to a 3-day supply of medication.



# BEST CARE PROGRAMME IN PRIMARY CARE



**A PROVEN AND MEASURABLE  
VALUE-BASED CHRONIC  
DISEASE MANAGEMENT  
MODEL**

# Best Care in Primary Care

is a front-line clinical program

operated by a  
not-for-profit corporation

lead by a  
community board of governors  
since 2003

funded by the  
Ontario Ministry of Health

at  
>300 sites across Ontario



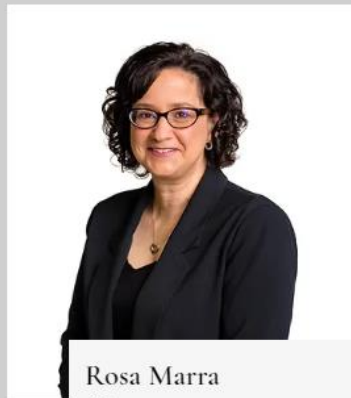
Dr. Cathy Faulds  
Chair Director



Ian McIntosh  
Director



Paul Huras  
Director



Rosa Marra  
Director



Dr. Timothy  
O'Callahan  
Director



Glenn Lanteigne  
Director

# OUR APPROACH AND HOW WE ACHIEVED IT

## BEST CARE

An effective model of care for chronic disease management

A repeatable platform for multiple chronic diseases

An instrument of healthcare system transformation that empowers primary care



A complete knowledge translation, interdisciplinary programme



In person, evidenced-based care



Embeds educators / case managers / guideline experts in the patient's medical home



Proven, upstream, preventative care aiming to reduce hospitalisations and ED visits



Supports system transformation building, with primary care as the foundation





## **BEST CARE EMPOWERS AND RESOURCES PRIMARY CARE PRACTITIONERS TO DELIVER COMPLEX GUIDELINES TO THEIR SICKEST PATIENTS – IN A 7 MINUTE ENCOUNTER?**

- Do pre and post spirometry to Dx COPD
- Differentiate COPD from asthma
- Initiate inhaler treatment based on guidelines
- Know proper inhaler technique and do device instruction on every visit
- Monitor adherence
- Teach patients about COPD
- Write an action plan and support self-efficacy
- Support smoking cessation
- Manage exacerbations – see urgently when needed
- Ensure proactive identification and follow-up



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## HOW DOES IT WORK IN MY CLINIC? THE CLINIC WORK FLOW

- Designed to work in a primary care practice
- RRT/CRE in your practice seeing your patients
- RRT/CRE seeing 5-7 patients per day
- Need 5 - 7 minutes of physician time per patient
- Patient leaves with **all** elements of evidence based care (Diagnosis, Rx, education, action plan, case management)
- 3 visits year 1 – Continuing Care Relationship

# A COMPLETE KT PROGRAM DELIVERING ALL ELEMENTS OF CARE

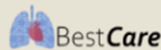
## PHARMACOLOGIC AND NON - PHARMACOLOGIC

## STANDARDIZED PROGRAMMING

## ROBUST QUALITY ASSURANCE

## ONTARIO HEALTH QUALITY STANDARDS

## PERFORMANCE MEASURED IN EVERY VISIT



## COPD Quality Standards

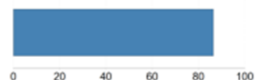
### WEST REGION

Unique Patients	Total Visits	Initial Visits
6,418	10,722	3,254

### Quality Standards met by the Best Care Program

#### Quality Statement 1: Diagnosis confirmed with spirometry

##### Spirometry (%)



Denominator: total having COPD. Numerator: number of people in the denominator who confirm a diagnosis Best Care program

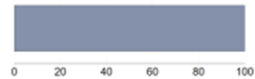
#### Quality Statement 2: Comprehensive Assessment

##### \*Disability assessment (%)



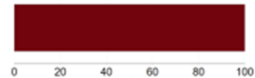
Denominator: total number of people with disability has been score and MRC)

##### \*Exacerbation risk assessed (%)



Denominator: total number of people with exacerbation of CX months (antibiotic

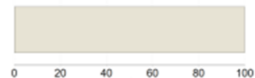
##### \*Comorbidities assessed (%)



Denominator: total number of people with evaluation of comor

#### Quality Statement 3: Goals of Care and Individualized Care Planning

##### \*Goals of care discussed (%)



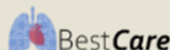
Denominator: total number of people with goals of care with respiratory education

#### Quality Statement 4: Education and Self-Management

##### \*Received self-management interventions (%)



Denominator: total number of people with more interventions health care profes



## Heart Failure Quality Standards Report

### WEST REGION

01/04/2023 - 31/03/2024

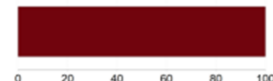
Unique Patients	Total Visits	Initial Visits	Follow-up Visits
643	1,333	339	994

### Quality Standards met by the Best Care Program



#### Quality Statement 1: Diagnosing Heart Failure

##### \*Medical History (%)



Denominator: total number of people clinically suspected of having heart failure and are referred to the Best Care program. Numerator: number of people in the denominator whose initial evaluation included a medical history to inform their heart failure diagnosis

##### \*Physical Examination (%)



Denominator: total number of people clinically suspected of having heart failure and are referred to the Best Care program. Numerator: number of people in the denominator whose initial evaluation includes a physical examination to inform their heart failure diagnosis

##### Echocardiogram (%)



Denominator: total number of people clinically suspected of having heart failure and are referred to the Best Care program. Numerator: number of people in the denominator who have received an echocardiogram to inform their heart failure diagnosis

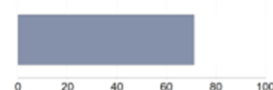
#### Quality Statement 2: Individualized, Person-Centered, Comprehensive Care Plan

##### \*Care Plan (%)



Denominator: total number of people with heart failure. Numerator: number of people in the denominator who have a care plan that guides their care

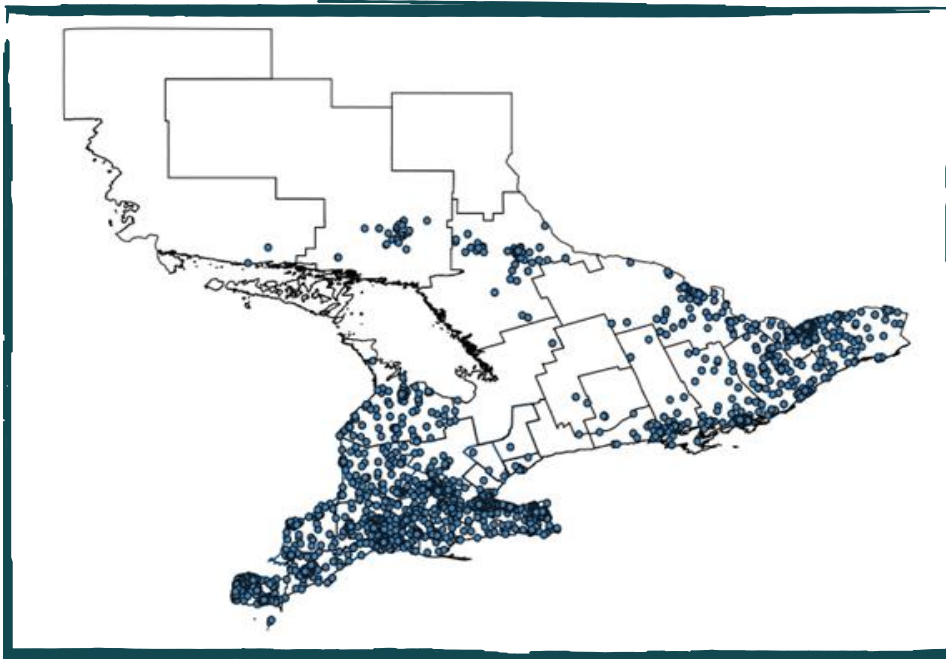
##### Care Plan reviewed in the last 6 months (%)



Denominator: total number of people with heart failure who have a care plan. Numerator: number of people in the denominator whose care plan has been reviewed in the past 6 months

#### Quality Statement 3: Empowering and Supporting People with Heart Failure to Develop Self-Management Skills

# COLLECTIVE ACTION TO TRANSFORM THE HEALTH SYSTEM WITH PRIMARY CARE AS THE FOUNDATION



Is scalable at a health system level

Exponential growth

100% of providers say yes

300 primary care clinics

1600 primary care practitioners

High-risk COPD cohort = 8800

Spirometry in Primary Care = 19,000

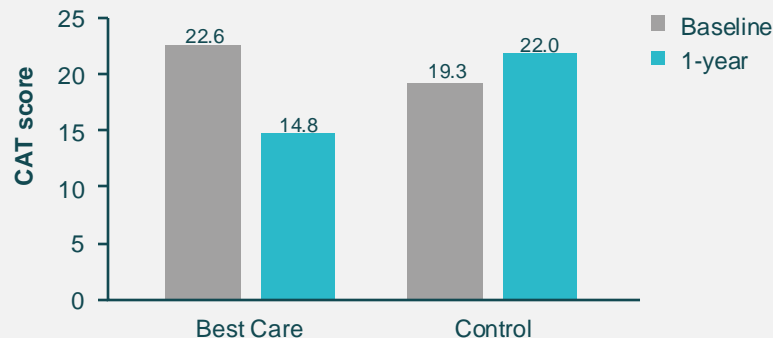


## MEASURING THE IMPACT OF BEST CARE COPD

# BEST CARE COPD IMPROVES QUALITY OF LIFE AND INCREASES HOSPITAL AND EMERGENCY DEPARTMENT CAPACITY

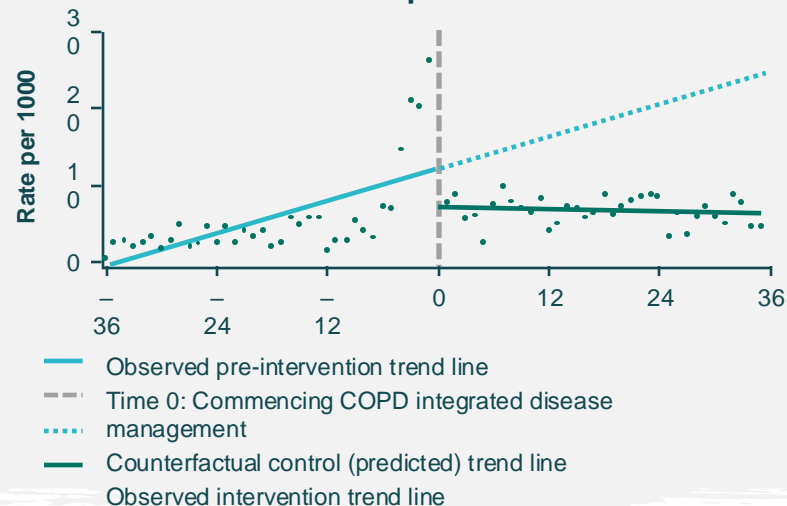
87% had an improved quality of life mean difference of > 9 on the CAT score

Quality of life: CAT score Best Care vs usual care ( $n = 72$ )<sup>1</sup>



51% reduction in COPD-related hospital admissions achieved at 12 months and up to 72% at 36 months

COPD-related hospital admissions<sup>2</sup>



CAT, COPD Assessment Test; ED, emergency department

1. Ferrone, M. NPJ Prim Care Respir Med 2019;29:8; 2. Licskai C, Hussey A, et al. Thorax 2024;79:725–734

# Ontario Health atHome Telehomecare and Connecting Care to Home (CC2H) Programs

Exceptional care –  
wherever you call home

February 25, 2025 | Jessica Law & Lori Elder

## We are Ontario Health atHome

We are ready to serve every person in Ontario. We partner with patients, caregivers, primary care providers, hospitals, long-term care and retirement homes, service providers and Ontario Health Teams, to deliver responsive, accessible, integrated, patient-centred care.



**Ontario  
Health atHome**

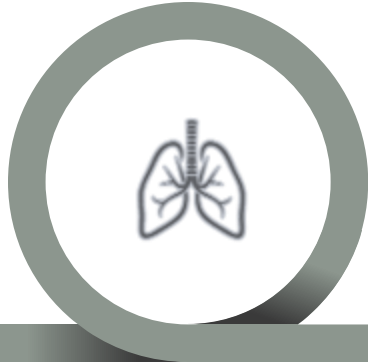


# Specialized Program – Telehomecare

## What is Telehomecare?

- Helps people living with congestive heart failure (CHF) and/or chronic obstructive pulmonary disease (COPD) achieve the best possible quality of life through a virtual only program.
- Helps patients manage their condition through remote monitoring and regular health coaching sessions.
- Specially trained nurses guide patients virtually and provide coaching and support to patient and their caregivers to understand factors that affect the way they feel.
- Goal is to support patients and their caregivers to take actions and steps to improve their symptoms, reduce exacerbations, prevent ED and hospital admissions.

# Telehomecare Pathways



## **COPD**

- Four to six month self-management program designed to empower, support and teach patients to better manage their chronic conditions



## **Heart Failure**



## **Covid**

- Two-week monitoring program designed to support patient with symptom management and monitoring

# How it works

- Patients use technology to self monitor and manage their condition in the comfort of their own home with the support a registered nurse.
- With the use of the loaned equipment, the patient is asked key questions about their symptoms to better manage their chronic conditions.
- Patients receive guidance how on checking their own blood pressure, weight, heart rate and oxygen levels.



# Testimonials

'We would like to acknowledge what a rock [our nurse] has been through [this] difficult journey she has a compassionate, yet professional way of explaining things to us. I honestly don't know how we would have managed some of [these] challenges without her help'

'In a convoluted system, [the Telehomecare nurse] was my saving grace. I knew she cared and she was only a call away'


'She definitely kept me out of the dreaded emergency room at least on three occasions...I don't have enough superlatives to describe the knowledgeable, easily understandable and so effective advice and direction... I feel very privileged to be able to take advantage of this superb service'

# Who is eligible?

- Adult patients aged 18 years and older
- Confirmed diagnosis of COPD and/or CHF and:
  - Willing and capable of partnering in their own health care or have a caregiver who is willing to assist
  - Willing and capable of operating the in-home monitoring equipment or have a consistent and engaged caregiver to provide support
  - Treatment pathway is aligned with and focused on meeting care goals

# How to Refer

- Mark off COPD and/or CHF on the South West Ontario Health atHome referral form found on the Ontario Health atHome website: [Ontario Health atHome](#)
- Anyone can self refer by calling 310-2222

 **Ontario Health atHome**

Please return this form to the OHaH via fax to: London: 519-472-4045 (for clients living in London/Middlesex and Elgin counties)

Stratford 519-273-2847 or toll free: 1-855-223-2847 (for clients living in Grey/Bruce, Huron, Oxford, Perth)

### Referral/Request for Assessment

*This is a PDF Interactive form. You have the option to complete all or parts, electronically. When completed, please print and fax to Ontario Health atHome*

<b>Patient's Name*:</b> _____		<b>CELL/Alternate PATIENT Ph. No.:</b> _____	
<b>Address*:</b> _____		<b>Alternate CONTACT Pers. Ph. No.:</b> _____	
<b>Postal code:</b> _____		<b>Date of Birth d/m/y:</b> _____	
<b>Phone number*:</b> _____		<b>Health Card #*:</b> _____	<b>Version:</b> _____
<b>Is patient aware of referral?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
<b>Significant Medical - Information/Symptoms</b>		<b>Communicable Diseases:</b>	
_____		_____	
<b>Diagnosis:</b> _____			
<b>Surgical Procedure/Date d/m/y:</b> _____			
<b>Prognosis</b> <input type="checkbox"/> Improve <input type="checkbox"/> Deteriorate <input type="checkbox"/> Maintenance		<b>Diagnosis/Prognosis Discussed with Patient</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Allergies:</b> _____			
<b>TREATMENT ORDERS:</b>			
<input type="checkbox"/> OHaH Assessment	<input type="checkbox"/> CCP (Coordinated Care Plan)	<input type="checkbox"/> Telehomecare	<input type="checkbox"/> COPD <input type="checkbox"/> CHF
<b>Other Treatment Orders:</b>			
_____			
<b>Degree of Weight Bearing</b> <input type="checkbox"/> None <input type="checkbox"/> Partial <input type="checkbox"/> Full <input type="checkbox"/> Progression			

# Specialized Program – CC2H (Connecting Care to Home)



## What is CC2H?

- A partnership between hospital and community to improve care and transitions for patients with COPD and Heart Failure
- Exclusive to those residing in the Middlesex and London area
- Up to 60 day program to support COPD and Congestive Heart Failure (CHF) patients transitioning from hospital to home
- Patients provided with increased home care supports with staff trained to support chronic disease management
- Collaborative team approach in decreasing length of stay in hospital and preventing readmission to hospital

# CC2H Team

## Acute Care Team

- Hospital staff
- Acute Care Most Responsible Provider (MRP)
- ❖ Identify appropriate patients in the hospital
- ❖ Provide warm transfer to home care team to ensure smooth transition from hospital to home

## Bridging Team

- Hospital Navigators
- Clinical Care Coordinator (RN)
- Care Coordinator
- ❖ Ensure patient is well-supported in home with supports
- ❖ Escalate clinical concerns

## Community Team

- Direct Care Nurse (virtual)
- Health Care Technician
- Allied Health
- Primary Care
- ❖ Support patient in the home
- ❖ Escalate clinical concerns to bridging team

Patient

```
graph LR; A[Acute Care Team] --> B[Bridging Team]; B --> C[Community Team]; P[Patient] --- A; P --- B; P --- C;
```

# How patients are supported at home

- Manage COPD/CHF related symptoms through shared technology in home that require nursing interventions such as oxygen therapy and titration, diuretic therapy, nebulizer treatments, and medication reconciliation.
- Teach patients how to prevent flare-ups or exacerbations.
- Help patients identify what their warning signs and symptoms are for an exacerbation.
- Prepare patients with COPD action plans for exacerbation management: for steroid and antibiotic therapy as required.
- Access therapies such as RD, RT, PT and OT for additional patient education and support.



# CC2H Pathway



In home clinical assessment  
by clinical care coordinator  
within 24-48 hours of  
discharge from hospital



Videoconferencing with  
members of the hospital and  
community health care team



Support with follow up  
appointments with primary care,  
if available. Provide referrals to  
community supports

Discharge from hospital

One to eight weeks

End of CC2H Program



Patient identified in hospital as  
a patient who would benefit  
from the program by a hospital  
navigator



Mixture of in-home and  
virtual visits by registered  
nurses and allied health  
services for duration of the  
program



Patient demonstrates  
effective self-management  
and has achieved their goals

# Patients considered for the program

- Patients with a diagnosis of COPD and/or CHF
- Patients transitioning from hospital to home from an acute exacerbation of their COPD and/or CHF
- Patients who may benefit from the face to face assessment and education/teaching of a nurse specialized in chronic disease management
- Patients with a stable, safe treatment location (home or community setting)
- Patients with confirmed self-management goals and willingness to learn
- Living in London-Middlesex
- Has an acute care Most Responsible Primary Care Provider (MRP) who is willing to support patient on the CC2H program (hospital specialist/NP/Primary Care)



## MISSION

Helping everyone to be healthier at home through connected, accessible, patient-centred care.

## VISION

Exceptional care – wherever you call home.

## VALUES

Collaboration. Respect.  
Integrity. Excellence.

# Thank you

[ontariohealthathome.ca](https://ontariohealthathome.ca)

310-2222



# Team Based Care at London Intercommunity Health Centre

# Objectives of this Presentation

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1. Learn about LIHC
2. Learn the flow of Team Based Care (TBC) Referral
3. Gather essential contacts



# LIHC – What is a CHC?

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- Non-profit, community-governed organizations using interdisciplinary teams to offer health and social services
- CHCs offer care to populations that have traditionally faced barriers accessing health care
- CHCs offer programs and services that address the needs and preferences of the communities they serve

# LIHC Sites

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LIHC has 3 locations:

**659 Dundas St**

**1355 Huron St**

**1700 Dundas St**

# What is Team Based Care (TBC)?

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- Team Care provides health supports to the patients of physicians not affiliated with an interprofessional team
- With Team Care, everyone works together to better the health and well-being of each patient

# Eligibility

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- Lowest income quintile (20%), and may identify with some of the following considerations:
  - We prioritize those living in East London
  - Has no private health insurance or has exhausted all EAP/benefits services
  - Experiences barriers in accessing services due to the social determinants of health

# Team Care History in 30 Seconds

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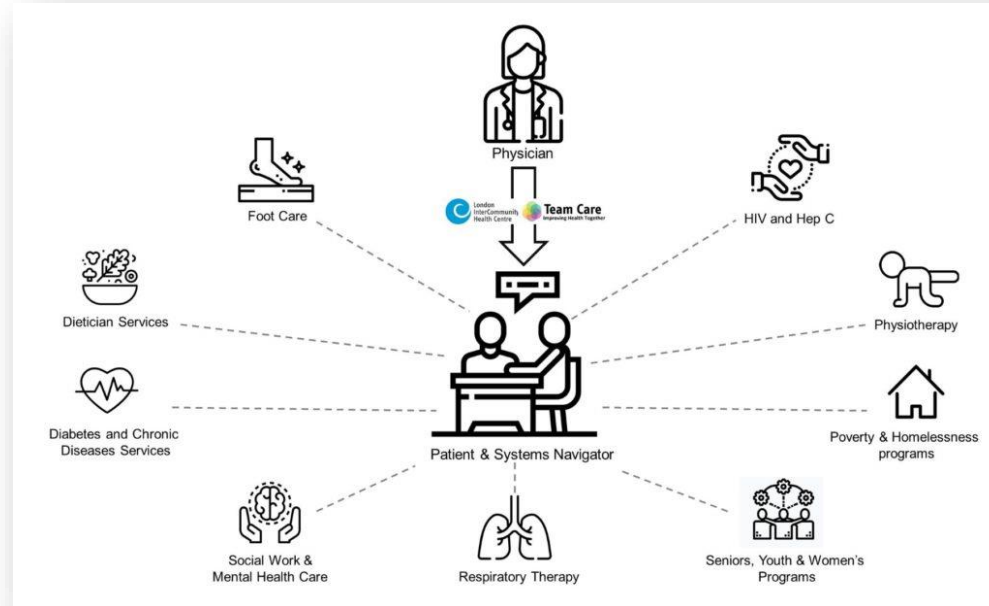
- TBC Previously called “PINOT”
  - ‘People in Need of Teams’
- Primary Contact: Renée Primeau
- Catchment previously all of London
- Based on “SPIN” from Toronto
  - “Solo Practitioners in Need”

# TBC Process

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# Services Available



# Contacts

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**Renée Primeau, Systems Navigator**

rprimeau@lihc.on.ca

519 660 5853 x: 2100

**Anne-Marie Sanchez, Director: Strategy, Planning, and  
Health Systems Integration** asanchez@lihc.on.ca

519 660 0875 x: 298



London  
InterCommunity  
Health Centre



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If you haven't already, register with us. We are here to help.

**REGISTER HERE**

**[lihc.on.ca/teamcare](https://lihc.on.ca/teamcare)**

# CEP's COPD Supports

Nicole Seymour, PharmD  
CEP Academic Detailing Service  
February 25, 2025

Established in **2004**, the **Centre for Effective Practice (CEP)** is one of the largest independent, **not-for-profit** knowledge translation organizations for primary care in Canada.





### Research & evaluation

WE REVIEW LITERATURE AND USE EVIDENCE TO IDENTIFY SOLUTIONS FOR SPECIFIC CONTEXTS IN HEALTH CARE.



### Clinical tools and digitization

WE DEVELOP PRACTICAL TOOLS FOR PRIMARY CARE AND OTHER PROVIDERS TO ADDRESS KEY HEALTHCARE TOPICS.



### Education programs

WE BRING EVIDENCE TO PROVIDERS THROUGH SUITABLE EDUCATIONAL OUTREACH METHODS.



### Engagement & communication

WE ENGAGE CLINICAL EXPERTS IN EVERY PHASE OF OUR WORK AND PARTNER WITH KEY ORGANIZATIONS TO ENSURE WE REACH THE INTENDED AUDIENCE.

# A partner of choice

- 100+ stakeholder organizations engaged



# CEP's tools and resources: [www.cep.health](http://www.cep.health)

- ADHD
  - Alcohol use disorder
  - Antipsychotics and dementia
  - Anxiety & depression
  - Benzodiazepine use
  - Childhood obesity
  - Chronic insomnia
  - Chronic non-cancer pain
  - Concussion
  - **COPD**
  - **CORE back tool**
  - **COVID-19 Resource**
- Centre**
- Early Lyme disease
  - Falls prevention
  - Heart failure
  - Manual therapy for MSK pain
  - Medical assistance in dying
  - Neck pain and headache
  - Non-medical cannabis
  - Opioid manager
  - Opioid tapering
  - Opioid use disorder
- Osteoarthritis
  - **Poverty**
  - Preconception
  - PPI use
  - **Social Prescribing**
  - Type 2 diabetes
  - Urinary incontinence
  - Women-centred HIV care
  - Youth Mental Health

## Provincial primary care academic detailing service

*Health care providers...*

*working together to discuss...*

*objective, balanced, evidence-informed  
information about best practices...*

*based on the clinician's expressed needs...*

*at a location and time that is convenient for the  
provider.*





## Academic detailing in Canada

### Canadian Academic Detailing Collaboration

- British Columbia
- Alberta
- Saskatchewan
- Ontario (CEP)
- Nova Scotia

### Academic detailing services are also available in

- United States
- Australia
- New Zealand
- England
- Netherlands



## Service reach since 2018



**1 600 physicians & NPs across Ontario receive 1:1 support**

**Funded by the Ontario Ministry of Health for:**

- ✓ Family physicians
- ✓ Primary care nurse practitioners
- ✓ Family medicine residents



Academic Detailing is simply the most effective method of changing clinical practice to best practice. – **Dr. Paul Preston, North Bay**



# Academic detailers

- Clinical pharmacists
- Strong foundational experience in:
  - Pharmacotherapy
  - Clinical evidence appraisal
- Free of commercial interest
- Extensive, on-going training on emerging/evolving evidence and local and provincial resources



## Nicole Seymour

*Academic Detailing Pharmacist, CEP*

Hospital Pharmacist at St. Thomas Elgin General Hospital

Relationships with commercial interests: None

**Grants/Research Support:** None

**Speakers Bureau/Honoraria:** None

**Consulting Fees:** None

**Other:** Employee of RxFiles & the National Resource Centre for Academic Detailing (NaRCAD)



# Academic detailing training (“upskilling”)

- Physician Clinical Lead:
  - **Pain/Opioids:** Dr. Arun Radhakrishnan
  - **Benzos/Falls:** Dr. Felicia Presenza, Dr. Winyan Chung
  - **Diabetes:** Dr. Risa Bordman
  - **Heart Failure:** Dr. Rahul Jain
  - **Anxiety & Depression:** Dr. Sharon Bal
  - **COPD:** Dr. Tony D’Urzo
  - **Pharmacotherapy for Obesity:** Dr. Sonja Reichert
  - **ADHD in Adults:** Dr. Devon Shewfelt

# Visit flow

- Needs assessment
  - “What do you see in your practice?”
  - “What are you hoping to discuss?”
  - Some providers do EMR search ahead of time to generate questions
  - Option to frame discussion around a patient case (case-based learning)
- Discuss key messages: **provide information/tools/resources**
  - I.e., Handouts, education, services, specialist supports, QI/EMR resources, etc
- **Check in & address any barriers** to applying information
- Closing and wrap-up:
  - Reinforce key points
  - Ask about planned practice changes
  - Arrange next visit
- **Ongoing availability** through email or follow-up visits if needed.

# CEP's academic detailing service

- **Free for family physicians, primary care NPs and family medicine residents**
- **Convenient virtual or in-person** appointments with flexible timing
- **Sessions usually last 30-60 minutes (minimum 15 minutes)**
- **Mainpro+ accredited**
- **No industry** funding
- Interaction and individualized approach **enables practice change**

Supported by funding from the Ontario Ministry of Health.

## Academic detailing results

- **98%** of detailed family physicians indicated that the academic detailing service increased their ability to practically translate evidence into patient care.
- Physicians who had an academic detailing visit about opioid tapering had a **37% reduction in opioid prescribing at 18 months** when compared to matched controls.
- Among detailed family physicians, the highest 25% of prescribers had a **reduction in benzodiazepine prescriptions that was 5x greater** than their matched control peers over a 12-month period.

	<b>Presentations (conference, webinar, etc.)</b>	<b>Online Module</b>	<b>Academic Detailing</b>
<b>Format</b>	Didactic	Variable	Interactive discussion
<b>Goal</b>	Convey information to a large group	Convey information to a general group	Best practice facilitation (inspire/enable change)
<b>Personalized?</b>	May have Q&A	No	Yes
<b>Industry involvement</b>	Sometimes	Sometimes	No
<b>Booked according to participant schedule?</b>	No	Yes	Yes
<b>Follow-up support?</b>	No	No	Yes (email, follow-up appts)
<b>Relationship based?</b>	No	No	Yes
<b>Resource focus?</b>	Sometimes	Sometimes	Yes



# Academic Detailing Topics

- **COPD**
- Pharmacotherapy for Obesity
- Anxiety & Depression
- Type 2 Diabetes: Insulin
- Type 2 Diabetes: Non-Insulin Pharmacotherapy
- Heart Failure
- ADHD in Adults [April 2025]
- 2 New Topics Each Year

# Academic Detailing Subtopics for COPD

- Assessments
- Approach to treatment
- Inhaler comparison
- Self-management
- COPD Action Plans
- Resources

**My COPD Action Plan** \_\_\_\_\_ Date \_\_\_\_\_  
Patient's Copy (Patient's Name)

This is to tell me how I will take care of myself when I have a COPD flare-up.

My goals are \_\_\_\_\_

My support contacts are \_\_\_\_\_ and \_\_\_\_\_  
(Name & Phone Number) (Name & Phone Number)

My Symptoms	I Feel Well	I Feel Worse	I Feel Much Worse
I have sputum.	My usual sputum colour is: _____	Changes in my sputum, for at least 2 days. Yes <input type="checkbox"/> No <input type="checkbox"/>	My symptoms are not better after taking my flare-up medicine for 48 hours.
I feel short of breath.	When I do this: _____	More short of breath than usual for at least 2 days. Yes <input type="checkbox"/> No <input type="checkbox"/>	I am very short of breath, nervous, confused and/or drowsy, and/or I have chest pain.
	<b>Stay Well</b> I use my daily puffers as directed.	<b>Take Action</b> If I checked 'Yes' to one or both of the above, I use my rescue inhalers for _____	<b>Call For Help</b> I will call my support contact and/or see my doctor and/or go to the nearest department.

**911.** \_\_\_\_\_

information: I will tell my doctor, educator, or case manager any if I had to use any of my prescriptions. I will also make appointments to review my Plan twice a year.

© Asthma Network of Alberta (CANA) collects the past contributions of the Asthma Group of Canada. PART 1 OF

**COPD Inhalers**

Device	Type	Inhalation Notes	Usable if weak lungs	Usable if weak hands	Convenience	LAMA	LABA/LAMA (or LAMA/LABA)	ICS/LABA/LAMA
Aerosphere®	MDI (env)	Low inspiratory flow required (slow, deep breath) <b>Use with Aerochamber</b>	✓	✗	BID	--	--	Breztri® budesonide/glycopyrronium/formoterol <a href="#">LU 638</a>
Breezhaler®	Dry Powder (capsule)	Adequate inspiratory flow needed (quick, forceful breath) <b>Can repeat</b>	✓	✗	capsule	Seebri® glycopyrronium	Ultibro® indacaterol/glycopyrronium <a href="#">LU 659</a>	Enerzair® mometasone/indacaterol/glycopyrronium <a href="#">Bioscience 2017-2018</a>
Ellipta®	Dry Powder (pre-loaded)	Adequate inspiratory flow needed (quick, forceful breath)	✗	✓		Incruse® umecidinium	Anoro® fluticasone/umecidinium/vilanterol <a href="#">LU 659</a>	Trelegy® fluticasone/umecidinium/vilanterol <a href="#">LU 587</a>
Genualir®	Dry Powder (pre-loaded)	Adequate inspiratory flow needed (quick, forceful breath) <b>Feedback window</b>	✓	✓	BID	Tudorza® acridinium	Duakir® acridinium/formoterol <a href="#">LU 659</a>	--
Handihaler®	Dry Powder (capsule)	Adequate inspiratory flow needed (quick, forceful breath) <b>Can repeat</b>	✓	✗	capsule	Spiriva® tiotropium	--	--
RespiMat®	soft-mist	Low inspiratory flow required (slow, deep breath)	✓	✓		Spiriva® tiotropium	Inspilo® tiotropium/olodaterol <a href="#">LU 659</a>	--

\*RespiMat can be used with weaker hands if cannister pre-loaded for patient

Adapted from RoFlas Hands vs Lungs Approach 2023

# Academic Detailing

To learn more: <https://cep.health/academic-detailing/>

## Sites supported by Thames Valley FHT:

- Sign-up through your FHT pharmacist

## All other sites:

- Scan this QR Code →
- Sign-up through CEP's website
- Contact: Nicole Seymour  
([nicole.seymour@cep.health](mailto:nicole.seymour@cep.health))



# CEP's tools and resources: [www.cep.health](http://www.cep.health)



Centre  
for Effective  
Practice

E2P

AI Learning Centre

Clinical Tools

OHTs

Academic Detailing

About Us

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**We develop trusted,  
evidence-based tools,  
resources and programs  
to ensure healthcare  
providers have the  
information needed to  
deliver high-quality care**

See all tools

# CEP's tools and resources: [www.cep.health](http://www.cep.health)

<p><b>CURRENT</b> 4,660 DOWNLOADS</p> <p>APR 2023</p> <h3>Anxiety and Depression</h3> <p>This clinical tool helps family physicians and primary care nurse practitioners identify and manage anxiety and depression in adult patients. The tool was developed to help guide conversations with patients and families over a series of visits, as appropriate.</p> <p><b>Clinical Topic</b> Mental Health</p> <p><b>Languages</b> En</p> <p><a href="#">Details</a> <a href="#">Access</a></p>	<p><b>CURRENT</b> 24,220 DOWNLOADS</p> <p>JUL 2019</p> <h3>Benzodiazepine Use in Older Adults</h3> <p>Assess and discuss with patients aged 65+ the role of benzodiazepines in mental and physical health conditions with a focus on insomnia, anxiety disorders and panic disorder.</p> <p><b>Clinical Topic</b> Older Adults</p> <p><b>Languages</b> En</p> <p><a href="#">Details</a> <a href="#">Access</a></p>	<p><b>CURRENT</b> 8,373 DOWNLOADS</p> <p>JUL 2016</p> <h3>Childhood Obesity</h3> <p>Guide conversations about healthy lifestyle choices and goal setting using the Preventing Childhood Obesity Tool with paediatric patients and their families.</p> <p><b>Clinical Topic</b> Child/Youth</p> <p><b>Languages</b> En Fr</p> <p><a href="#">Details</a> <a href="#">Access</a></p>	<p><b>CURRENT</b> 19,475 DOWNLOADS</p> <p>JAN 2017</p> <h3>Chronic Insomnia</h3> <p>Assess and manage chronic insomnia in for adults through non-pharmacological and pharmacological options using the Management of Chronic Insomnia Tool.</p> <p><b>Clinical Topic</b> Mental Health</p> <p><b>Languages</b> En</p> <p><a href="#">Details</a> <a href="#">Access</a></p>
<p><b>CURRENT</b> 2,369 DOWNLOADS</p> <p>JAN 2024</p> <h3>Chronic Obstructive Pulmonary Disease (COPD)</h3> <p>This tool is designed to support family physicians and primary care nurse practitioners in identifying and managing COPD in adult patients.</p> <p><b>Clinical Topic</b> Older Adults, Respiratory</p> <p><b>Languages</b> En</p> <p><a href="#">Details</a> <a href="#">Access</a></p>	<p><b>CURRENT</b> 24,849 DOWNLOADS</p> <p>NOV 2019</p> <h3>Concussion</h3> <p>Diagnose and manage an adult patient's concussion using this tool. It includes steps to create a tailored management and recovery plan with the patient.</p> <p><b>Clinical Topic</b> Mental Health</p> <p><b>Languages</b> En</p> <p><a href="#">Details</a> <a href="#">Access</a></p>	<p><b>CURRENT</b> 19,634 DOWNLOADS</p> <p>JUN 2023</p> <h3>Diabetes</h3> <p>Prescribe and manage insulin and non-insulin pharmacotherapy for patients living with type 2 diabetes.</p> <p><b>Clinical Topic</b> Cardiovascular, Other</p> <p><b>Languages</b> En</p> <p><a href="#">Details</a> <a href="#">Access</a></p>	<p><b>CURRENT</b> 29,476 DOWNLOADS</p> <p>FEB 2020</p> <h3>Early Lyme Disease</h3> <p>Use this tool to diagnose and treat early localized Lyme disease. A complementary patient resource is also available.</p> <p><b>Clinical Topic</b> Other</p> <p><b>Languages</b> En Fr</p> <p><a href="#">Details</a> <a href="#">Access</a></p>

JAN 2024

# Chronic obstructive pulmonary disease (COPD)

Current

2517 Downloads

## Introduction

Chronic obstructive pulmonary disease (COPD) is a serious, life-long condition. With early diagnosis, lifestyle changes and proper management however, people can have a good quality of life. This tool is designed to support family physicians and primary care nurse practitioners in identifying and managing COPD in adult patients.

## Academic detailing

For the most up-to-date information on this topic, Ontario family physicians and nurse practitioners can have a free, personalized academic detailing visit. [Sign up](#) today!

TOOLS

## Access

Chronic Obstructive Pulmonary Disease Tool

Evidence2Practice (E2P) EMR Tool

Academic detailing on this topic

## Share resource



## Chronic obstructive pulmonary disease (COPD)

Search Content 🔍



Sign up for academic detailing (one-on-one education) with a pharmacist on this topic

This tool is designed to support family physicians and primary care nurse practitioners in identifying and managing COPD in adult patients.

Expand All

Initial assessments and diagnosis



Pharmacological management



Exacerbation management



Patient self-management and education



Advance care planning



Coordination of care



References



Acknowledgement and legal



# Evidence2Practice (E2P)

- EMR-Integrated COPD Tool ← based off CEP's HTML tool
- Collaboration between CEP, eHealth Centre for Excellence (eCE) & North York General Hospital

*Screening and diagnosis module in TELUS PS Suite*

The screenshot shows the 'COPD Screening and Diagnosis' module (V 1.0.0) with the E2P logo. The 'Diagnosis status' is 'never done' with an 'Update' button and a red note: '<-- Update diagnosis with spirometry to definitively confirm diagnosis'. Below is a section 'Identify and monitor patients at risk' with 'Risk factors' set to 'No match on risk factors' and a 'View risk factors summary' button. 'Screen freq (months)' is set to '12'. There are checkboxes for 'Patient referred to spirometry' (with a link to 'Open health map'), 'Spirometry done in-office' (with a 'Send internal message' button), and 'Spirometry declined'. An 'Additional notes' section is at the bottom.

*Management plan module in Accuro QHR*

The screenshot shows the 'Management' module with two main sections: 'Vaccinations' and 'Lifestyle Considerations'. The 'Vaccinations' table lists: Influenza, Pneumococcal, Shingles, Covid, RSV, and Tdap, each with a 'Last completed\*' date field (MM/DD/YYYY), an 'Action' dropdown, and an 'Include in note\*' checkbox. The 'Lifestyle Considerations' section includes checkboxes for 'educated on inhaler technique', 'discussed physical activity', and 'discussed self-management and education\*', each with a 'Last completed\*' date field. It also has a 'uses aerochamber' checkbox and a 'smoking cessation' section with radio buttons for 'discussed' (with a date field), 'N/A', 'ex-smoker', and 'non-smoker'.



COPD Management Tool

V 1.0.0

Diagnosis status:

confirmed

Update

Visit freq (months): 12

View:

Full visit

Assessment

Management

Med management

Resources and care plan

Visit

insert from previous: Jan 17, 2024

clear form

Management

Perform Treatment

Immunizations

Influenza (annual)	never done	* review need for influenza vaccine	RSV	never done	* Consider the RSV vaccine for patients with COPD
Pneumococcal	never done	* review need for pneumococcal vaccine	Shingles	never done	* review need for Shingles vaccine
Covid vaccines(s)	never done	0 dose(s)	Tdap	never done	* review need for Tdap vaccine

Oxygen Therapy

Patient on oxygen therapy

☐ Y

Regular Oxygen

☐ L/min

Increase oxygen (L/min) to

Lifestyle considerations

Smoking cessation

Smoking status

ex-s moker

☐ discussed progress and methods to quit

Smoking Treatment for Ontario Patients

Self-monitoring and management

☐ Counsellor

Physical activity

☐ Referred to pulmonary rehab program

☐ Counsellor on daily activity routine

☐ Referred out for management

Referrals and follow-up

Resources and care plan

«Referred out for management»

Open health map

Generate summary note / Complete form

Usage analytics | Feedback

Tool developed by the eHealth Centre of Excellence, in support of Evidence2Practice Ontario

Available for:

Telus

Accuro

Oscar

# E2P EMR Tools

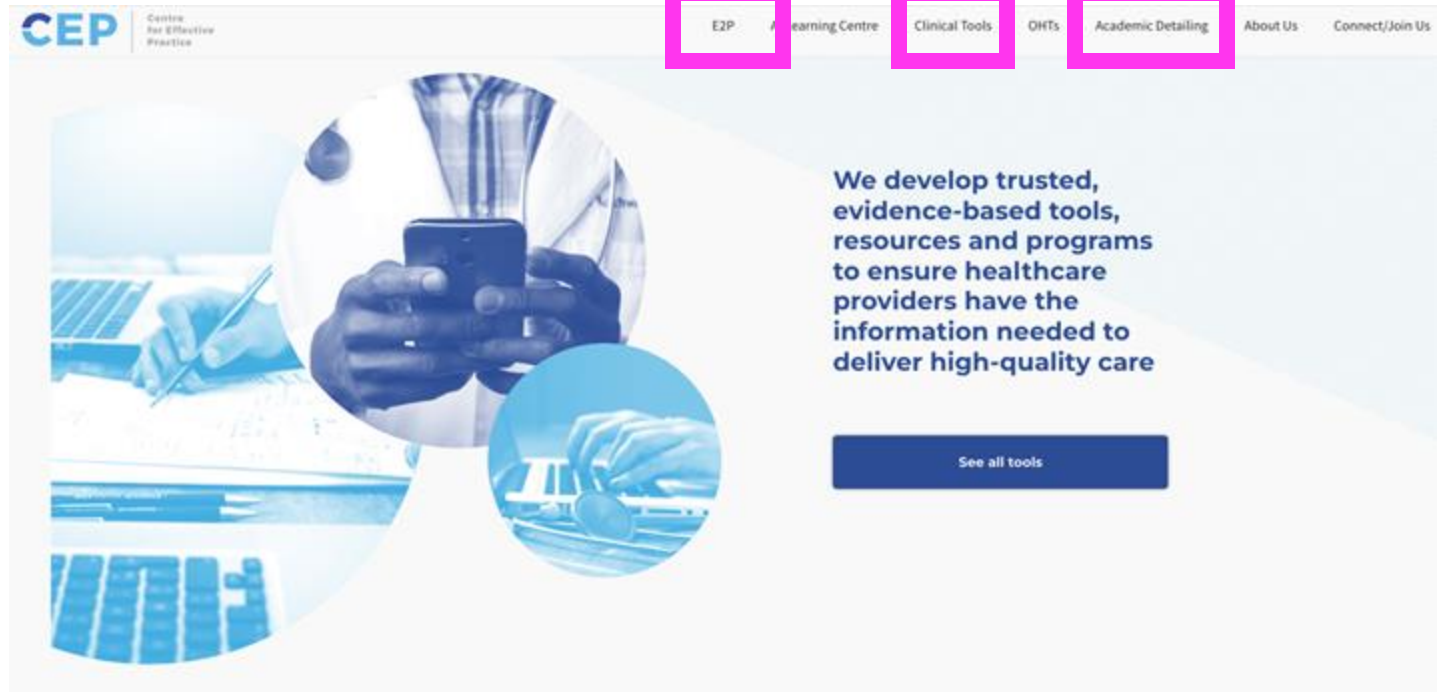


To learn more or sign-up: <https://cep.health/e2p/>

eCE change management specialists:

- Demo the tool
- Support install
- Answer questions

# CEP's tools and resources: [www.cep.health](http://www.cep.health)



# MLOHT's HealthPathways Platform

- Web-based platform developed in New Zealand and spread to NZ, Australia, and the U.K.
- The MLOHT is collaborating with Burlington and Hamilton OHTs to bring HealthPathways to the three regions.
- A single source of truth for primary care providers, free of charge

# HealthPathways Platform

- Online platform that will be accessible by all primary care providers within their regions that include:
  - Clinical guidance
  - System navigation designed for point of care use.

# HealthPathways Platform

COPD Pathway will include:

- Guidance on diagnosis
- Medical management
- Other clinical aspects of pathway
- Programs and services available
- Referral information

# HealthPathways Platform

Information on  
HealthPathways  
will be kept up to  
date

Feedback button  
will allow any user  
to send feedback  
on any of the  
information

# HealthPathways Platform



Middlesex London will be launching in June 2025

50 pathways localized to the Middlesex London context



Over 700 pathways will be localized in the next few years





# Receive Updates on HealthPathways



**USE THE QR  
CODE BELOW**



TO SIGN UP FOR  
HEALTHPATHWAYS UPDATES

“Stay Informed:  
HealthPathways  
Operations Updates”



HealthPathways



# End Stage COPD and Palliative Care for COPD

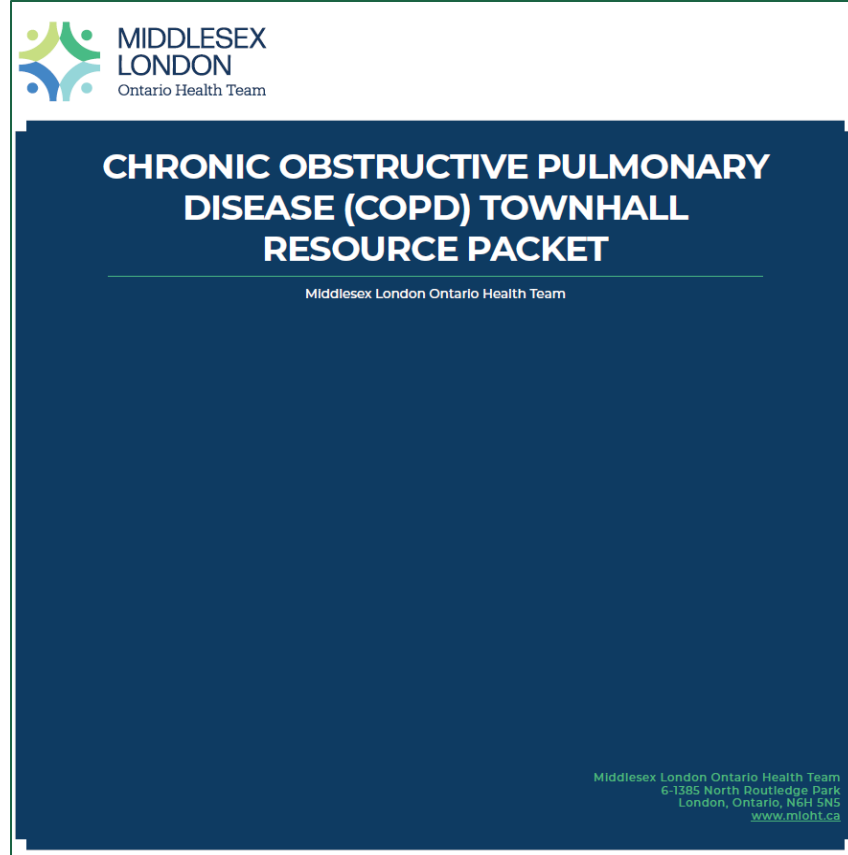
- Information and Resources on a Palliative Care approach to COPD can be accessed via HelathPathways.
- Palliative Care and resources are also available are included in a resource packet which will be mailed to the audience.

# COPD Supports and Services

- OH Quality Statement on Education and Self-Management:

“People with COPD and their caregivers receive verbal and written information about COPD from their health care professional and participate in interventions to support self-management, including the development of a written self-management plan.”

- Resource package containing supports for patient and providers will be mailed to audience and become available on the MLPCN website.



# Questions?



# Thank you!

For more information,  
Visit our website: [mloht.ca](http://mloht.ca)

Email at [info@mloht.ca](mailto:info@mloht.ca)